**Financial Section**

1. **Cash Flow Forecast** – This is a prediction to determine if your prices (*Resource Numbers*), sales projections (*Market Numbers*) and costs of operating will return a profit. Use the excel doc. provided in the wiki site. There are more categories than you need, so delete lines that do not apply.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Oct** | **Nov** | **Dec** | **Jan** | **Feb.** | **Mar** | **TOTAL** |
| **CASH RECIEPTS** |  |  |  |  |  |  |  |
| Here is where you forecast all money in |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| **TOTAL** |  |  |  |  |  |  |  |
| **CASH DISBURSEMENT** |  |  |  |  |  |  |  |
| Here is where you show all money out |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |
| **TOTAL** |  |  |  |  |  |  |  |
| **SURPLUS** |  |  |  |  |  |  |  |
| **DEFICIT** |  |  |  |  |  |  |  |
| **CUMULATIVE** |  |  |  |  |  |  |  |

**B Start-Up Costs** –also has a table, delete lines that do not apply. Think this table over carefully, do not miss equipment, fees, or anything that cost money, that you need to start this business. Se the many suggestions in the excel. File.

 **Start-Up Cost**

|  |  |
| --- | --- |
| **Item** | **Cost** |
|  |  |
|  |  |
| **Total** |  |

**C Sources of Funding-** When you have determined how much money you will need to start the business, you now have a good idea how much you need to raise. This is a chart to show where you are going to get the money. A good plan shows diversity. This means show several sources, don’t just go to the “bank” Show your personal investments, ‘love’ money, Angel investors, and gov’t grants.

**Sources of Funding**

|  |  |
| --- | --- |
| **Source** | **Amount** |
|  |  |
|  |  |
| **Total** |  |